

# ION INTERNATIONAL ANIMATION GAMES & FILM FESTIVAL 2005 MACHINIMA/FLASH SUBMISSIONS

## INFORMATION & GUIDELINES

### ABOUT THE FESTIVAL

ION was created to discover and nurture brilliance and innovation in the worlds of film, animation, gaming, music and art from all over the world.

### 2005 FESTIVAL COMPETITION

ION 2005 will showcase and promote high-quality international shorts – in the form of narratives, documentaries and animation – as well as experimental films, music videos and games by filmmakers and gaming companies from around the world.

With competition screenings and Internet delivery of international short fiction and non-fiction narratives, animations and music videos, Festival winners are featured in ION's DVD film series "Short Circuit".

Short Circuit is annually distributed worldwide to key industry professionals such as studio executives, independent film producers, film agents, film directors, art directors, creative directors, production houses and select members of the press – all of whom are dedicated to discovering talent. ION's Short Circuit series provides Festival winners with the unique opportunity of being screened by industry power brokers in the comfort of their homes or offices.

Companies that have expressed interest and will be receiving Short Circuit are as follows: ICM, CAA, United Talent Agency, William Morris Agency, Sony Pictures, Sony ImageWorks, DreamWorks, Pixar, Disney, Rhythm and Hues, Klasky Csupo, Nickelodeon, Cartoon Network, TBWA/Chiat Day, BBDO, J. Walter Thompson, Grey Advertising and many, many more.

### CATEGORIES

ION is about everything entertaining and accepts all categories and genres of short films and games, including comedy, drama, educational, horror, sci-fi, documentary, experimental shorts and animation, etc...

There will be 6 separately juried competitions in the 2005 ION Festival, open to entries from anywhere in the world.

1. Short Films & Documentaries
2. Animation
3. Machinima / Flash Animation
4. Music Videos, TV Spots, Commercials & Movie Trailers
5. Games/Game Trailers
6. Mobile Video/Film

### SELECTIONS

ION appoints independent selection committees to view all submissions, for both pre-selection and final selection. Selection committees are comprised of industry professionals such as directors, producers, agents, film company executives, animation professionals and advertising agency executives.

The 'Game' category will be judged by individuals from the media and gaming creatives and executives.

### ELIGIBILITY AND RULES

1. The ION competition is open to any production available for screening on 35mm, 16mm, BetaSP, DVD and CD in NTSC format.
2. All short films must be under 50 minutes. Animation, Machinima and Flash works can be of any length.
3. ION accepts submissions on VHS, DVD or CD format. Game submissions must be on CD or DVD format. No originals are to be sent as materials will not be returned.
4. Foreign language films must be in English or have English subtitles.
5. Incomplete entry forms will not be accepted.
6. Entry forms with no payments will not be accepted.
7. Preview tapes, CDs and DVDs must be labeled with the title, running time and contact information. DO NOT send film prints, master tapes or other originals.
8. **Acknowledgement:** Acceptance and rejection letters will be sent electronically. Please provide a **correct email address**.
9. **Return Policy:** If you would like your preview copy returned to you, please enclose a self-addressed envelope with sufficient postage.

### HOW TO SUBMIT

1. Please include one entry form for each submission.
2. You must include a completed form and an entry fee to secure that your entry will be accepted. Please identify both your tape, CD or DVD case with the the name of your film or game, the running time, your name and contact information.

### RIGHTS

Should ION accept your submission, the producer grants ION the right to use clips and stills (under 3 minutes or 10% of the total length of the game trailer) for promotion and publicity purposes, as well as ION publications and website.

The Producer warrants that they own or have cleared all the rights for their film, including music.

### ENTRY FEES

**Regular Entry Fee Deadline:** August 31, 2005: .....\$25.00  
Student Fee: .....\$15.00

**Late Entry Fee Deadline:** September 30, 2005: .....\$35.00  
Student Fee: .....\$25.00

Entry fees can be paid by check, money order or credit card. (See registration pages for details) Entry fees are non-refundable.



## SHOWCASE AND DISTRIBUTION INFORMATION

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### TOURING PROGRAM

If selected, I am willing to have my entry included in a touring package that will travel to other cities in the U.S. and/or other countries?  Yes  No

### DVD COMPILATION

I am interested in participating in ION's "Short Circuit" DVD Compilation?  Yes  No

My entry has all the proper clearances and rights for showcasing, promotion and distribution.  Yes  No

## ACCEPTANCE OF REGULATIONS

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I have read and accept the rights and regulations from page 1 for participation in the ION Festival. I also acknowledge that I am legally authorized to enter this work in the Festival.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Note:** We cannot accept, notify or return entries without this signed entry form.

## PAYMENT INFORMATION

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Total payment included with entry: US\$ \_\_\_\_\_

Method of payment:

- Bank Draft or Money Order
- Check (drawn on U.S. Bank only)
- VISA
- Mastercard
- American Express

If paying by Check or Money Order, please make it payable to:

**ION Festival**

If paying by Credit Card, please provide the following:

CC Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

## SUBMIT

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Please send your completed materials to:

ION Festival  
844 S. Robertson Blvd.  
Los Angeles, CA 90035

## QUESTIONS

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**Telephone** (310) 360-8333

**Email** [submission@ionfilmfest.com](mailto:submission@ionfilmfest.com)

**Web** [www.ionfilmfest.com](http://www.ionfilmfest.com)

## HOW DID YOU FIND OUT ABOUT US?

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## CHECKLIST

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The following materials must be completed and included:

- VHS tape, CD or DVD preview (**NTSC format only accepted**).
- Completed Festival entry form (including signature and date).
- Entry fee (Non-refundable). In U.S. funds only.
- Publicity photos from the film: 2 production stills. Stills can be sent electronically in TIFF or JPEG format at 300dpi or higher to: [submission@ionfilmfest.com](mailto:submission@ionfilmfest.com). Please include the title of the film in the subject line of the email.
- Please label your package **FOR FESTIVAL PREVIEW ONLY. NO COMMERCIAL VALUE.**
- If this is a student submission, please include a photocopy of your student I.D.
- DO NOT value package at more than US\$50.
- If you would like your entry to be returned to you, please enclose a self-addressed envelope with sufficient postage.